

## Carl Rosendahl

Carl graduated with a BSEE from Stanford University in 1979. Seeking a way to combine his passions for filmmaking and technology, he founded Pacific Data Images in 1980. PDI became, and continues to be, one of the pioneering and most highly innovative creators of computer animation for film and television. During his 20 years of leading the organization, PDI produced over 700 commercials, worked on visual effects for over 70 feature films and, in partnership with DreamWorks SKG, produced the hit animated film *Antz* and the Academy Award winning *Shrek*. Mr. Rosendahl received multiple Emmy Awards and in 1998 was recognized with a Technical Achievement Academy Award for PDI's contributions to modern filmmaking. In early 2000 he sold PDI to DreamWorks SKG, where the company continues to develop and produce animated feature films.

Immediately after leaving PDI, Carl joined Mobius Venture Capital (formerly Softbank Venture Capital) where, as a Managing Director, he focused on investments in the technology and media space.

In October of 2002 he retired from Mobius Venture Capital to devote more time to his family and to pursue personal interests. He remains Chairman of the Board of iVast Inc., a Mobius VC investment.

In 2003 Carl joined the Board of Trustees of Villa Montalvo. Montalvo is a non-profit organization dedicated to inspiring a love of the arts in everyone by presenting the best of the literary, performing, and visual arts, supporting practicing artists in the major creative disciplines, and providing significant arts experiences for children.

Carl was a founding member of the Visual Effects Society (VES) for which he currently serves as a board member and served as Vice-Chairman for two years. The Visual Effects Society is an organization comprised of visual effects professionals who desire to honor, advance and promote visual effects for its membership and the industry as a whole.

He has also contributed to Rebuilding Together by acting as a house captain and being a house sponsor. Rebuilding Together's mission is to preserve and revitalize houses and communities, assuring that low-income homeowners, particularly those who are elderly and disabled and families with children, live in warmth, safety, and independence.

[www.rebuildingtogether.org](http://www.rebuildingtogether.org)

Carl is married and has two sons ages 14 and 10. He is a practicing amateur musician with a local band, enjoys building original projects (such as a functioning electric guitar built with Lego), and participates in outdoor activities such as fly fishing and wakeboarding.