

# The Live Video Revolution

### 09:30 – 10:30 Journalism and the Live Video Revolution

**What happens in a world where everyone is a broadcaster and almost any event or location can be streamed live anywhere in the world?**

**Moderator:** *Andrew Finlayson*, Knight Fellow Stanford University, manager of Live Video Streaming at [LinkedIn.com](http://LinkedIn.com), former director of online content for the Fox Television Stations

**Panelists:**

*Gannon Hall*, Kyte, Chief Operating Officer

*Michael Liebhold*, Inst for the Future Sr Researcher Distinguished Fellow

*Tal Shalom*, Vidyo, Vice President

\**Rick Borutta*, CBS News

\**Rich Murphy*, WTTG, Washington DC

\**Joe Ruiz*, Seattle Times

\* Remote participation

Demonstrations: TVUPack, Vidyo, Skype, Kyte

### 10:45 – 12:00 Govt, Education, Business & the Live Video Revolution

**What happens to individuals and institutions in a world of omnipresent live streaming video/real time video/telepresence/virtual networking?**

**Moderator:** *Chuck House*, Executive Director, Media X at Stanford University

**Panelists:**

*Mike Mitchell*, Cisco, Director of Rich Media Communications

*Marty Hollander*, Vidyo, Senior Vice President of Marketing

*Michael Liebhold*, Inst.for the Future Senior Researcher, Distinguished Fellow

*Bob Smith*, Stanford University Dir. of Technical Services Wallenberg Hall

*Gurminder Singh*, Dir. Ctr for Study Mobile Devices & Com., Naval Postgraduate School



## Changes in technology now make it possible for nearly anyone to live stream video to the world.

Audiences around the globe are starting to consume vast amounts of live video at home, at work and on the go and this trend is expected to increase dramatically in the next few years as new mobile devices have the capability to live stream and receive live video. If web 2.0 made everyone a publisher, this video revolution means that everyone is going to become a broadcaster.

How will this revolution change journalism, education, government and business? What are the opportunities, challenges and implications when everyone can live stream from any location to one or many people?

We hope you can join us in person or on line for these free discussions.

This Media X live video streaming webinar and workshop in Wallenberg Hall will feature an hour demonstration and discussion focusing on journalism and live video streaming. We will explore how new technology makes this possible, and address the larger questions of the impact on journalists and newsrooms when live streaming becomes ubiquitous.

<http://mediax.stanford.edu/> Hashtag: MediaXStanford