

## The Video Streaming Revolution

Live at Any Scene on Any Screen - How Every Event Could Soon Have An Infinite Audience

#124 Wallenberg Hall, Stanford University Friday, April 16th  
[http://mediax.stanford.edu/video\\_revolution/MediaXLive.mov](http://mediax.stanford.edu/video_revolution/MediaXLive.mov)

### Changes in technology now make it possible for nearly anyone to live stream video to the world.

Audiences around the globe are starting to consume vast amounts of live video at home, at work and on the go and this trend is expected to increase dramatically in the next few years as new mobile devices have the capability to live stream and receive live video. If web 2.0 made everyone a publisher, this video revolution means that everyone is going to become a broadcaster.

How will this revolution change journalism, education, government and business?

What are the opportunities, challenges and implications when everyone can live stream from any location to one or many people?

This Media X live video streaming webinar and workshop in Wallenberg Hall will feature an hour demonstration and discussion focusing on journalism and live video streaming.

We will explore how new technology makes this possible, and address the larger questions of the impact on journalists and newsrooms when live streaming becomes ubiquitous.

We will then have an hour long panel discussion to look to the future of this technology and better understand the communication challenges and opportunities including verification, privacy, trust and collaboration.

We're only at the beginning of this revolution, and these discussions will explore new information your organization must have as live video content sharing explodes worldwide.

We hope you can join us in person or on line for these free discussions.

<http://mediax.stanford.edu/> Hashtag: MediaXStanford

09:30 – 10:30

### Journalism and the Live Video Revolution

**What happens in a world where everyone is a broadcaster and almost any event or location can be streamed live anywhere in the world?**

**Moderator:** Andrew Finlayson, Knight Fellow Stanford University, manager of Live Video Streaming at [Linkedin.com](http://www.linkedin.com), former director of online content for the Fox Television Stations

**Panelists:**

Gannon Hall, Kyte Chief Operating Officer

Michael Liebhold,, Institute for the Future Sr Researcher Distinguished Fellow

Tal Shalom, Vidyo Vice President

\*Rick Borutta, CBS News

\*Rich Murphy, WTTG Washington DC

\*Joe Ruiz, Seattle Times

\* Remote participation

Demonstrations: TVUPack, Vidyo , Skype, Kyte

10:30 – 10:45

Break

10:45 – 12:00

### Government, Education, Business & the Live Video Revolution

What happens to individuals and institutions in a world of omnipresent live streaming video/real time video/telepresence/virtual networking?

**Moderator:** Chuck House, Executive Director, Media X at Stanford University

**Panelists:**

Mike Mitchell, Cisco, Director of Rich Media Communications

Marty Hollander, Vidyo Senior Vice President of Marketing

Michael Liebhold, Institute for the Future Senior Researcher, Distinguished Fellow

Bob Smith, Stanford University Director of Technical Services Wallenberg Hall

Gurminder Singh, Director of the Center for the Study of Mobile Devices and Communications, Naval Postgraduate School

Noon

### No-Host Lunch and Networking on Campus

### Media X Member Meeting

