



Enabling Innovation through Collaboration Technologies

Felicia Brych & Vidar Hepsø

Cisco and StatoilHydro have spent many years developing and using next generation collaboration solutions. This work has evolved from improving general communications, to enhancing organizational and technological capabilities that enable innovation and deliver business value. Cisco will present recent data about how collaboration is transforming business, and share some of the emerging collaborative solutions that are enabling innovation. StatoilHydro will describe a case from an asset in the North Sea that is a oil industry leader in using collaboration technologies for onshore-offshore shared situation awareness.

Felicia Brych has been with Cisco since 1999 and has held a variety of positions in the Information Technology and Corporate Communications departments. As part of IT, she managed the architecture, development and operation of several global IT services including remote access, voice/web/video conferencing, desktop video, instant messaging and several voice services. In Corporate Communications, she worked closely with numerous Engineering organizations to define requirements, promote adoption, and facilitate integration of various collaboration products. She currently manages an international consortium focused on collaboration and Web2.0. Felicia holds a BComm (MIS) from Memorial University of Newfoundland, and a Masters in Project Management from the University of Quebec.

Dr. Vidar Hepsø has worked as researcher and project manager in the Norwegian oil company StatoilHydro since 1991. Main research issues are virtual organizations, computer supported cooperative work, socio-technical infrastructure development, knowledge management and organizational culture. His main work tasks are related to what the oil industry defines as integrated operation, or new collaborative practices enabled by new real-time information and communication technology; virtual operation, onshore support centres, production optimization and collaborative training. Dr. Hepsø has a PhD in anthropology from NTNU (Norwegian University of Science and Technology) on the subject "New collaborative practices enabled by new information and communication technology". In addition to his job in StatoilHydro, Dr. Hepsø is Adjunct Professor at the Norwegian School of Management in Oslo within the field of leadership and organisational management.